



Bob Goodyear

A Geek Who Speaks

Speeches, Keynotes & Breakouts

Are You Speaking Geekinese?

Experts in all fields are asked to communicate with others about their specialty. Depending on the situation however, they may be losing the attention of those with whom they are speaking by using their specialty's jargon or "Geekinese" that may not be understood.

During this customized 45-minute interactive speech, attendees will discover if they are using "Geekinese" that confuses their customers or coworkers. They will learn a 4-step approach to identify and then use their specialty's language appropriately for their specific audience.

Tell a Technical Tale

Storytelling has become a major business trend over the last several years. Technical experts however, might think that this does not apply to them.

In this 45-minute program, attendees will learn why storytelling has become so important and how to add stories in their presentations. They will also learn a simple 5-step formula that will guide them in writing a 5-sentence story that can be used immediately.

Workshops

World Class Speaking

Many times, when an expert is asked to give a presentation, the tendency is to give a "data dump." In this highly interactive workshop, your attendees will learn the competencies of a World Class speaker and will practice each of the skills. They will gain expertise in specific platform skills that will make them shine in front of an audience. They will learn how to include stories in any speech and how to optimally structure an easy-to-follow presentation.



About Bob Goodyear

Bob is a communications consultant for technical professionals. He's a contributing author to the book "World Class Speaking in Action" where his chapter is entitled "Tell a Technical Tale." He has worked in the software industry for over 30 years for Top 10 software companies such as Symantec, Hewlett Packard and VMware.

Bob speaks to experts in all fields about how to make their messages easier to understand. A key element of this is to eliminate the technical jargon, or "Geekinese," in their presentations.

I can unequivocally state that **Bob is one of the best presenters in the business.** He both demonstrates how to keep participants focused on the topic at hand as well as explains these techniques in a way to expand the skills of others."

Anthony Herr
Wisconsin



Invite Bob to Speak

www.AGeekWhoSpeaks.com

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